

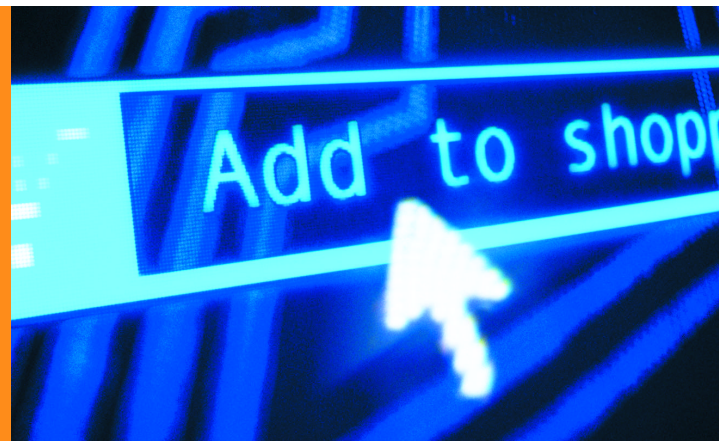
Compaq & Microsoft



Proven results for a successful Web-based business

- The Compaq and Microsoft partnership brings you two decades of joint testing and development experience for integrated solutions.
- Businesses around the world such as BestBuy and Royal Bank of Scotland depend on Compaq and Microsoft for cost-effective e-commerce solutions.
- Compaq has more than 27,000 trained service professionals worldwide and more than 2,000 engineers certified for Microsoft Windows 2000.

A SUCCESSFUL E-BUSINESS thrives on a fast and reliable Web presence



Barnes & Noble
Compaq ProLiant™ servers running Microsoft® Windows® 2000 provide the speed and durability to keep the Barnes & Noble website (www.bn.com) and order fulfillment network running smoothly. Barnes & Noble depended on Compaq and Microsoft for solutions that scaled up quickly through a 380% increase in usage. Now a growing online catalog of more than 8 million items is just a few mouse clicks away.

"The relationship of Compaq, Microsoft, and Barnesandnoble.com is a very strong triumvirate of resources. We've come together to design and build an infrastructure that provides an ever-faster, richer, and more responsive e-commerce experience"

— Gary King, Chief Information Officer, Barnesandnoble.com

South China Morning Post
With Compaq servers, Compaq Insight Manager, and a variety of Microsoft operating system products, the leading English-language news source for Hong Kong and China with over 36,000 registered online users offers instant access to a wide range of news and information.

"We needed a platform that could cost-effectively scale up as our online business developed....we are very confident that we can continue to deploy Compaq and Microsoft solutions to achieve our objectives"

— Christopher Justice, Manager of PostNet, South China Morning Post

success

E-Commerce Solutions

Unstoppable E-Business Success



For More Information:
 Website: www.compaq.com/solutions/microsoft

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Part # 13EA-0900A-WWEN

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PUT THE POWER OF COMPAQ AND MICROSOFT

integrated e-commerce solutions to work for your business

For two decades, Compaq and Microsoft® have enjoyed a "red phone" working relationship while developing and testing integrated business solutions.

The result? Battle-tested e-commerce solutions you can depend on for maximum reliability and performance.

The benefit? Getting to market fast with e-commerce solution architectures that support surging growth.

The Compaq and Microsoft partnership translates into highly productive engineering collaboration and sharing of deep technical knowledge from real-world customer experiences. This collaboration resulted in a PC Week* article in which independent test results confirmed that Compaq and Microsoft outperformed competitors in e-commerce performance by a wide margin. The tests used the Compaq Distributed Internet Server Array (DISA) architecture to enable near-linear performance increases for Microsoft® .NET Enterprise Servers.

Customers have online access at no charge to this breadth of knowledge through Compaq ActiveAnswers in the form of detailed configuration, sizing, hardware architecture, and deployment guides. For those customers who choose to use a services organization, Microsoft has endorsed Compaq as the leading Worldwide Prime Integrator for Windows 2000 solutions. The unrivaled experience of Compaq Global Services in developing, implementing and maintaining solutions on the Microsoft .NET platform can be utilized to deploy high-volume business-to-consumer and business-to-business sites quickly as attested to by RadioShack Canada and buyproduce.com.

*July 1999

Compaq Distributed Internet Server Array (DISA) Architecture

Businesses that thrive on the Internet don't take chances. They plan for change and prepare for the unexpected. For years, the Compaq DISA architecture has integrated best practices for availability and scalability into leading industry-standard solutions to address these ever-changing business opportunities, whether planned or unexpected. With DISA, Compaq sets the standard for an e-commerce Web architecture.

- Maximum uptime through server redundancy
- True linear scalability by adding Web and application servers as business grows
- Load-balanced Web servers to ensure timely customer responses
- Easy integration of heterogeneous environments to avoid business disruptions and protect existing IT investments
- Centralized data resources for simplified maintenance and management

For more information, go to www.compaq.com/disa

Microsoft .NET Enterprise Servers

The .NET Enterprise Servers are a comprehensive family of Microsoft server applications for building, deploying, and managing scalable, integrated, Web-based solutions that run optimally on the Compaq DISA architecture. Designed with mission-critical performance in mind, Microsoft .NET Enterprise Servers provide scalability, reliability, and manageability for the global, Web-enabled enterprise and are built from the ground up for interoperability using open Web standards such as XML. The core .NET Enterprise Servers include:

- Microsoft SQL Server 2000: Complete database solution for rapidly delivering scalable Web applications
- Microsoft Exchange 2000 Server: Reliable, easy-to-manage messaging and collaboration solution
- Microsoft Commerce Server 2000: The solution for quickly building a productive online business
- Microsoft BizTalk™ Server 2000: Orchestrate business processes within and between organizations

- Microsoft HostIntegration Server 2000: Integration components for host systems
- Microsoft Application Center 2000: Deployment and management tool for high-availability Web applications built on Windows 2000
- Microsoft Internet Security and Acceleration Server 2000: Integrated firewall and Web-cache server that makes Web-enabled enterprises safer, faster, and more manageable

For more information, go to www.microsoft.com/servers

Compaq ActiveAnswers at Your Fingertips

When it comes to deployment, you need specific answers – fast. Just log on to Compaq ActiveAnswers for a wealth of information at no charge. Compaq offers specific tools, guides, e-services, virtual discussions, and technical information for Microsoft .NET e-commerce solutions.

For the information you need, when you need it, go to www.compaq.com/activeanswers



buyproduce.com

buyproduce.com, a business-to-business e-commerce site, links produce buyers and sellers through a digital marketplace – the first of its kind. Compaq Global Services planned, architected, and implemented the solution on Compaq ProLiant™ servers within just four months. "With Compaq Global Services handling every aspect of the

project, we had a proven, reliable solution from day one," said Chief Information Officer, Jim Delurgia. Targeting a \$200 billion global fresh produce industry, the company quickly captured more than 15% of the market. buyproduce.com made its debut during the industry's largest show in October 1999

– to the awe of onlookers and the envy of competitors. "All 17 of our competitors claimed they would be live in time for the event, and we were the only one that made it – and we're still the only one in production," said Delurgia. "The Microsoft/Compaq team was excellent. They helped us build the technology that we needed,

as well as helped us build and train the team we needed for continued success." Developed, tested, and deployed in the Compaq E-business Architecture Services Lab, buyproduce.com launched its e-business on a tried-and-true solution and quickly began to reap the rewards of B2B e-commerce.