

UNRIVALED



Introducing
the new Phaser® 6300/6350 Color Printers with
best-in-class performance
and built-in networking capabilities.

XEROX®

LEADER



Introducing the new Phaser 6300/6350 color laser printers that give you more **power and speed** than the HP LaserJet 4650.



Phaser 6300
starting at \$1,299*

Phaser 6350
starting at \$1,799*

In the race to create the fastest letter-size workgroup color printer, Xerox's new Phaser 6300/6350 color printers are the clear winners. But it's not just speed that defines a great office printer; it's how well it meets the diverse and demanding needs of your entire workgroup.

Best-in-class print performance saves valuable time and money.

With a speed of **up to 36 color ppm**, the Phaser 6350 produces top-quality reports and proposals **63% faster** than the HP LaserJet 4650. In companies where time is money, that can mean a significant difference in productivity.

The same is true with our first-page-out time of **as little as 10 seconds** on

What a difference a name makes...

It's clear: the Xerox Phaser 6300/6350 printer series saves you time, boosts productivity and works hard for your money.

Purchase Consideration	Phaser 6300	Phaser 6350	HP Color LaserJet 4650	Xerox Advantage
COLOR SPEED:	up to 26 ppm	up to 36 ppm	up to 22 ppm	up to 63% FASTER
RESOLUTION:	2400 dpi	2400 dpi	600 dpi	FINER DETAIL
1ST PAGE OUT SPEED (as fast as):	12 seconds	10 seconds	15 seconds	up to 33% FASTER!
MAX. PAPER CAPACITY:	up to 2,350 sheets	up to 2,350 sheets	up to 1,600 sheets	46% More!

To learn more about the Phaser 6300/6350 color laser printers, visit www.xerox.com/office/racer

the Phaser 6350. Your wait time is virtually nonexistent, which will make the boss happy, and we know how important that is. It's right up there with having one of the most powerful processors on the market. In fact, the Phaser 6300/6350 printer's 800 MHz Power PC processor is **50% more powerful** than the HP LaserJet 4650's (533 MHz). With this kind of power and speed—plus a crisp 2400 dpi—you'll no longer think of work as a four-letter word.

Easy-to-use has never been this easy!

Right from the initial installation—which takes all of a few minutes to

complete—the Phaser 6300/6350 printers are the easiest color laser printers to set up and use. For example, if a job fails to print due to lack of toner or paper, our unique PrintingScout® feature will notify you immediately so you don't waste time waiting. If you're not familiar with how to load toner, paper or other consumables, PrintingScout will even provide graphic instructions on your display to save you even more valuable time.

You'll save steps, too. If your work-group printer is across the room or in another area, you can check the Smart Tray selection from your computer to find out which type and

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Xerox Color. It makes business sense.

size of paper or envelopes are in the trays before you print. So instead of running to the printer to check the paper, then dashing back to print, you can simply print and move on to the next task.

Sharing makes good business sense.

With its built-in networking capabilities and powerful processor, the Phaser 6300/6350 color printers are definitely meant to be shared. With a maximum input capacity of 2,350 sheets, you



and your co-workers can print large jobs without constantly having to restock the trays or getting caught without paper. There's no commingling of documents among your teammates either. The new optional Personal Print feature prevents your printouts from becoming intermixed with those of a co-worker. And with up to 36 pages per minute in color or black and white, even large letter-size jobs will still print faster on the Phaser 6350 than on any other color laser printer in its class.

Enter now to win this Xerox 19" LCD display![†]

This 19-inch LCD display is easy on the eyes in more ways than one. In addition to crisp 1280 x 1024 resolution, its ultra-thin profile takes up minimal space on your desktop. Plus, it's compatible with both PC and Mac computers, and comes with a one-year limited warranty.



To enter, go to www.xerox.com/office/racer

All online entries will receive a bonus gift!

You may also register by calling 1-800-836-6986 or by returning the enclosed reply card.

Check out the Xerox team
of speedy printers
and multifunction products.



PHASER 8500/8550
SOLID INK COLOR PRINTER
UP TO 30 PPM, LETTER/LEGAL SIZE



PHASER 7300
TABLOID COLOR PRINTER
GENERAL BUSINESS UP TO 30 PPM



WORKCENTRE® C2424
COLOR COPY, PRINT, SCAN UP TO 24
COPIES/PRINTS PER MINUTE



WORKCENTRE PE120
COPY, PRINT, SCAN, FAX
UP TO 22 COPIES/PRINTS PER MINUTE

For more information about these
and other office printers and multifunction systems, please visit
www.xerox.com/office/racer



Award-winning lineage ensures another great winner.

The Phaser 6300/6350 color laser printers are new to the marketplace, however their predecessor, the Phaser 6250, received many kudos. Here's what one reviewer wrote:

“All told, the Phaser 6250's combination of ease of installation, network management features, fast performance, and output quality should put it high on anyone's short list.”

PC Magazine—October 14, 2003, Received a rating of 4 out of 5



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Best-in-class performance is based on the following: Class of products is defined as color printers in the \$1,000 - \$2,000 price range. The 6300/6350 color printer series is the only printer series in this class that prints up to 36 ppm in color.

* U.S. Estimated Retail Price. Reseller prices may vary.

** For details on the special savings on the Phaser 7300 color printers go to www.xerox.com/office/racer. Special savings may not be available on all models, and may vary by model.

† Sweepstakes entries must be received on or before 9/1/05. One entry per person. Sweepstakes excludes employees of Xerox or their families, and employees of any Xerox distributor or reseller. Winners are responsible for any applicable taxes. This sweepstakes is not open to public sector employees where such an offer would violate laws, regulations, or policies. Void where prohibited. Xerox has the right to substitute a prize of equal or greater value. Sweepstakes drawing to be held on or before 10/1/05. No purchase necessary to win. Full sweepstakes rules available at www.xerox.com/office/racer.

6300/6350 7/05

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